



School **does not** Teach an "Ideal Business" Model



One of my first Professors (I am not going to mention his name out of respect.) is still trying to show how an organization's culture brings "value" to a business. While at the University we were convinced that it did. All the others gave up years ago but a few in Covey's organization still remain. Until going out in the real world and selling it to corporate leaders did the truth come to light.

25 years later from the same camp of thought a former Consultant asked, "Why is an "Ideal Business" model different than other structures?" He was amazed about evolving organizations to a certain way from all possible alternatives to make more money. Again, he did not understand business value.



Luckily, experiences taught the "ideal business" model along with a former Business Broker Manager Ralph Edwards.

Even, a Business Owner focuses on products and services sometimes forgetting about the value in her or his business. It is not uncommon. Often neglecting organizational structure and earnings moves. Where does your equity reside?

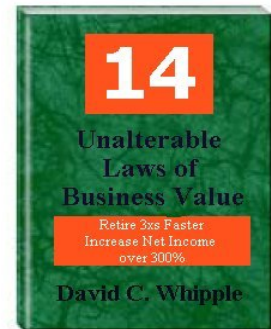
This is not about some cool business structure that is going to help you get where you want to go. **Business Buyers want an investment not a job. They demand a specific organizational model. If it is not there, they move on.**

Learn about a savvy Investor's outlook of your business and why an "Ideal Business" model could increase business value \$100,000s in the e-book "14 Unalterable Laws of Business Value" at the website. It is a free download at the site.

What is an "ideal business" model?

Why select an equity strategy over a sales strategy?

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